



MATANUSKA-SUSITNA BOROUGH

Office of the Borough Manager

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MEMORANDUM

DATE: December 30, 2020
TO: Mayor and Assembly
FROM: Michael Brown, Borough Manager
RE: Manager's Weekly Post

2024 Arctic Winter Games (AWG) Bid Process:

The main focus of the AWG bid development has been communicating with and securing key partnerships with community groups essential to successfully hosting the Arctic Winter Games. In order to be successful, the MSB must secure key partnerships and facilities necessary to comply with the International Committee guidelines and expectations. The Planning Department has had encouraging conversations with most of the critical partners and is expecting that most will agree to support the MSB in this effort. Details on these partnerships and other aspects required for the bid submission will be presented to the Assembly for consideration at the February 2, 2020 meeting.

Critical Partnerships

MSCVB

Greater Palmer Chamber of Commerce

Greater Wasilla Chamber of Commerce

Mat-Su School District

Skeetawk

Mat-Su Ski Club

Premier Alaska Tours/1st Student

MSB Departments: Planning, Community Development, Emergency Services, Finance, and Public Affairs

State of Alaska

Chickaloon Traditional Council

Knik Tribal Council

Native Youth Olympics

Native Heritage Center

Glenn Massay Theatre

Special Meeting re: Port MacKenzie: At the Manager's request, the Clerk will be polling Assembly members at the January 5, 2020 meeting for approving an Assembly Special Meeting on February 2, 2020 at 3 p.m. before the regularly scheduled meeting for a Port discussion. The Manager and staff will provide updates on various Port related topics and discuss options moving forward.

Committee Updates: The Assembly Committee on School Funding and Tax Cap, including Assembly members Hale, Boeve, and Sumner, will present its proposed solutions under the Manager's Comments at the January 5, 2020 meeting. The Assembly Committee on Insurance, including Assembly members McKee and Sumner, is scheduled for its first meeting on January 20, 2020.

Vaccination Weekly Update: 80 first Responders are scheduled for vaccinations Monday through Wednesday of this week. The vaccine refrigerators (specialized coolers) have arrived and are set up, and tested for temperature proper range. Future delivery of vaccine by a specified date may be unreliable. As a contingency plan, we will likely push back the future sessions to Tuesdays through Thursdays, instead of Mondays through Wednesdays, simply to avoid the chance of a shipment delay. To date no responders have experienced any side effects.

Public Affairs Media Flyover:

Alaska's News Source: Governor's working group strongly recommends against consolidating 911 dispatch centers

<https://www.alaskasnewssource.com/2020/12/29/governors-working-group-strongly-recommends-against-consolidating-911-dispatch-centers/>

Frontiersman - COVID-19 Vaccine is here, hospital officials look ahead.

https://www.frontiersman.com/news/now-that-the-covid-19-vaccine-is-here-hospital-officials-look-ahead/article_8fff64f4-46fc-11eb-976b-138f893becb0.html

Frontiersman - Assembly Meeting December 15

https://www.frontiersman.com/news/borough-first-responders-to-receive-covid-19-vaccine/article_02727ab8-46fc-11eb-bc3c-0f3548e37500.html

Big Cabbage Radio: Inside the Mat-Su Borough is a monthly discussion with Borough subject experts. Past recorded shows can be found here:

<https://www.radiofreepalmer.org/category/inside-borough/>

MSB Facebook metrics: For this month, the reach of streamed Assembly meetings outpaced all other posts roughly 2:1, with the last two regular meetings combining to over 12,000 reached and nearly 2,000 views. Additional posts of interest were the Governor's budget (8.6k reached) and DHSS press release on the adverse reaction to vaccination in Fairbanks (6.1k). For reference, the average post reaches roughly 1.2-2k. Total MSB Facebook page followers has increased by 2,239 over the past year to a total of 22,691.